

CrowdTuesday

Tuesday 15th april 2014

www.financeparticipative.org



Financement Participatif
France



Financement Participatif France

The French crowdfunding Association

Set up in 2012

60 members : platforms and partners

Promoting all 3 crowdfunding types



QUI SOMMES NOUS ? EVÉNEMENTS BAROMÈTRES ILS EN PARLENT GROUPES CONTACT





2012-2013 key achievements

Organized the 1st *Assises de la Finance Participative* with Ministry of Economy

Lead contributions on new regulation to be applicable on 1st July 2014

Promoted a guidance on best practices (*Charte de déontologie*)

Conducted reliable sector survey





New team for 2014

Nicolas Lesur – President
François Carbone – VP
André Jaunay – VP
Guillaume Pépin – VP
Alexandre Laing – SG
Florence de Maupeou – Treasurer
Arnaud Poissonnier
Arnaud Burgot
Alex Raguet
Thierry Chevalier
Benoit Granger
Erwan Audouit





Strengthening credibility

Developing partnerships and proprietary resources

**Collaborating with public authorities and consumer representatives
on new regulatory framework**

Elaborating a complete and reliable best practices guidance



Raising awareness

Organizing the 1st Fête du
Crowdfunding in Paris on 17th may

Organizing the 2nd edition of Assises
de la Finance participative in
september

Hosting ECN yearly meeting in Paris ?



VENEZ DÉCOUVRIR LA
FINANCE PARTICIPATIVE
SOUS TOUTES SES FORMES !

ATELIERS x CONCERTS x FORMATIONS x STANDS



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